






**Rotary** BULLETIN OF ROTARY CLUB OF CALCUTTA SOUTH CITY TOWERS  
**South City Rotary Network**

RI Dist. 3291 | Club No. 85209

**RI President : Rtn. Holger Knaack** **Dist. Governor : Rtn. Sudip Mukherjee**  
**President : Rtn.PHF. Ajay Agarwal** **Secretary: Rtn. Alok Bery** **Editor: Rtn. Barun Kar**

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Website: [rccalcuttasouthcitytowers.rotaryindia.org](http://rccalcuttasouthcitytowers.rotaryindia.org), Face Book: [www.facebook.com/RCCSCT](http://www.facebook.com/RCCSCT) *For private circulation only*

We meet on Friday 7.30 p.m at Community Hall at South City Residence, 375 PAS Road, Kolkata - 700068

## Rtn. Holger Knaack

RI President 2020-21



### Rtn. Holger Knaack President 2020-21 : Presidential message January - 2021

January is finally here. As we look forward to 2021, our thinking doesn't have to stop at the end of these 365 days. Are you thinking ahead about what you will be doing in 2022, 2023, and beyond? We cannot foresee the future, but we can steer ourselves where we want to go. I think it is important that every Rotary club hold a strategic meeting at least once a year. Past RI Director Greg Yank, who has a lot of experience working with clubs on their plans, shares his viewpoint.

A famous aphorism states, "By failing to prepare, you are preparing to fail." Planning is essential to achieving success in all areas of life, including Rotary, and we're getting better at it every year.

Strategic planning for Rotary clubs works. I have helped many clubs find that pathway by working with them to build what I call a blueprint, a multi year plan that answers the fundamental question: "What is our vision for our club?" The best plans I have seen are those that are focussed, when a club concentrates its resources on the best opportunities it has. Your Rotary club cannot be all things to its members and to the community it serves; it has limited human, financial, and time resources. A successful plan factors in assets and limitations to chart the desired pathway for your members.

Begin building a multi year strategic plan by brainstorming with your club, asking, "What are our initiatives and priorities for the next two to three years?" Document your answers using action-oriented language that is specific, concrete, and measurable about the goals you want to achieve.

Next, narrow down your initiatives to a core set of three to five priorities. Your club will then develop specific objectives for each initiative, outlining who will be involved, key milestones of achievement, how progress will be tracked, and a time line for completion. Keep your plan short and simple.

Then go out and do it. Review the progress you make toward accomplishing the initiatives, and revise as needed at least once a year. Rotary has a solid template to assist clubs in their planning, which you can find at [my.rotary.org/en/document/strategic-planning-guide](http://my.rotary.org/en/document/strategic-planning-guide).

We want to enrich and enliven our clubs with new discussions and ideas. But how do we attract the diverse professionals, from different backgrounds, ages, and experiences, who are all driven by as strong a sense of integrity as we are? Through strategic planning, we explore this question to define the very nature of our club and the value it offers to its members and to the community. Each club is different, and each club's value will be unique. During the planning process, clubs may also find that some of the activities they used to do are no longer relevant or attractive.

Once your club makes a strategic plan, it's time to take action and carry out the necessary changes. When we do that — as we engage members in vibrant and active clubs that not only have fun but also serve their communities with projects that have real and lasting impact — our clubs grow stronger. And when we discover what makes our own clubs unique and build upon those core values in all our efforts, Rotary Opens Opportunities to enrich the lives of everyone.

*Holger Knaack  
President 2020-21*

### Rtn. K. R. Ravindran - Trustee Chair 2020-21 : Trustee chair's message - January 2021



Having grown up amid lush green forests in the mountainous landscape of Sri Lanka, I always recall the words of the great poet Rabindranath Tagore: "Trees are the earth's endless effort to speak to the listening heaven." How sad that so often we humans insist on interrupting this conversation.

Just like every other living thing, we are a part of nature. But we are also the only species that bears the responsibility of protecting the environment for future generations. The coronavirus pandemic has shed light as nothing has before on the relationship between environmental degradation and threats to public health.

A few years ago, the government-owned electricity company in my country planned to build a second coal power plant, in eastern Sri Lanka. It would suck 93 million liters of water per hour from a bay where fragile ecosystems meet the deep sea, the site of one of the largest spawning grounds for sperm whales in the world. After processing, those 93 million liters per hour would be dumped into the ocean, now loaded with toxic chemicals that put that marine life at great risk.

Learning from the lessons of the damage caused by the first plant, a coalition formed, made up of many public advocates, including Rotarians. They ran a campaign that alerted the media, the public, and the local community to the potential dangers, in addition to taking legal action. The government eventually abandoned its coal plant idea after the resulting public outcry.

We can truly move mountains when we come together.

When some of us moved to add the environment as Rotary's newest cause, we did so because of the urgency of the problem. In 1990-91, RI President Paulo V.C. Costa set forth a vision, and today we will take this work to the next level. We live in a time of great stress on our environment, of rapidly rising sea levels, massive storms, disappearing rainforests and wildlife, and destructive forest fires. Climate change touches us all, rich and poor.

We will face the challenge strategically, as with the other areas of focus. In fact, the six other areas of focus depend on this one. For what good is it to fight disease if our polluted environment causes us to become sick again?

The Rotary Foundation will be central to this work. More than \$18 million has gone toward environment-related global grants in the past five years. Building upon this work to protect the environment, we will give yet another Rotary gift to future generations. And you can be a part of it today.

**K.R. Ravindran**  
Trustee Chair 2020-21



## Vocational Service

The Object of Rotary is a philosophical statement of Rotary's purpose and the responsibilities of Rotarians. The concept of vocational service is rooted in the second object, which calls on Rotarians to encourage and foster:

- High ethical standards in business and professions
- The recognition of the worthiness of all useful occupations
- The dignifying of each Rotarian's occupation as an opportunity to serve society as a Rotarian, we can put these ideals into action by:
- Talking about your profession in your club, and take time to learn about fellow members' occupations.
- Using your skills and expertise to serve a community.
- Practicing your profession with integrity, and inspire others to behave ethically through your words and actions.

- Helping young people achieve their career goals.
- Guiding and encouraging others in their professional development by undertaking these activities, you bring vocational service to life. Vocational service is the essence of Rotary and serves as the foundation from which we serve our communities around the world.

## Club Activities

### Environment & Polio Awareness & Polio Fund Raising

**Cost: Rs. 600000 ; Direct Beneficiaries: 950**



Rotary District 3291 with Rotary Clubs of Rabindra Sarobar, Calcutta South City Towers & Kolkata Urbana as Lead Clubs Organised unique 3 in 1 District Project "BREATHE GREEN : Protect our future" program on Environment & Polio Awareness & Polio Fund Raising. The project focused on Support Environment, Rotary International Public Image & The Rotary Foundation – Polio Fund. Rotary Cyclothon - Cycle rally participated by over 320 cyclists was Flagged off Rtn.Sudip Mukherjee – R I District Governor 3291 in the presence of PDG's Rtn.Uttam Ganguli & Rtn.Mukul Sinha, Rotarians and Guests at 6.50 am on 19.12.20 at Biswa Bangla Gate at New Town Kolkata. 15 km rally was organised to create awareness Environment & Polio Awareness. Cyclists were given T shirt having images to create awareness on Environment & Polio and Public Image. Cyclists were provided with drinking water, medical assistance, cycle repair assistance and on completion were provided with Food Packets. They were also given participation and completion certificate. A Felicitation Ceremony was organised on the same day 19.12.20 at 11 am in New Town Business Club to felicitate and honour Nature, Environment & Wild Life Conservationists. Chief Guest was Rtn. Sudip Mukherjee - District Governor 3291 and Guest of Honour was Rtn. PDG Uttam Ganguli, PDG Shymashree Sen also graced the occasion. The Awardees were:

- Mr. Debashis Sen Chairman, HIIDCO WB – For his exemplary achievement in creating eco-friendly environment
- Mr.Pradeep Vyas, IFS (Retd) - Commissioner Vigilance WB – For his exemplary achievement in protecting environment by conserving the forests and wild life
- Dr. Ram Jakati IFS (Retd) – In appreciation of his achievement on nature conservation with respect to saving Asia's vultures from extinction SAVE vultures.
- Mr. Dhritiman Mukherjee - Nature Wild Life & Deep Sea photographer – In appreciation of his achievement on nature, wild life & deep sea photography.
- Bandipur Prakriti Premik Samity, Haripal, Hoogly – In appreciation of their contribution towards Conserving wild life and nature.

On the occasion Rotary Calendar 2021 with the theme of wild life having unpublished photographs from eminent Photographers was released to raise funds for Polio Eradication. Felicitation program was both in Physical and Virtual platform, attended by over 50 Rotarians and Guests and over 60 Rotarians virtually. The event was supported by 12 Rotary Clubs as Host and 15 Rotary Clubs as Co Host from R I District 3291. Estimated Project turnover was around Rs.6 lacks and estimated savings for Polio Fund would be around Rs.3 lacks.

## **Community Service – Non-Medical** **Christmas Cheer at Sisters of the Poor**

Cost : Rs. 17000.00 ; Direct Beneficiaries :170



On the occasion of Christmas, members of Rotary Club of Calcutta South City Towers along with Interact Club of Calcutta South City Towers distributed 170 food boxes at Little Sisters of The Poor, an old age home. Each box consisted of a Christmas Cake, Veg Patties, Veg Sandwich and a Tetra Pack. The Interact President, Purusarth Gadia, IPP Nirmaan Agarwal, Rotary President and the First Lady Swati Agarwal were present on the occasion.



## Release of November Bulletin

The November issue of the bulletin for the year 2020-21 was released during the Regular Weekly Meeting on 27th November, 20.



## Message from the bulletin editor Rtn. Barun Kar

I would like to convey warm greetings to my dear fellow Rotarians, family and friends. Wish all of you a very happy New Year 2021. The year 2020 was the worst ever year that had happened to all our lives. We went through very difficult times filled with uncertainty and fighting against all odd situations. I hope that the evils will go away in 2021 and bring a new beginning full of hope and joy.

January is the Vocational Service month of Rotary. This gives every Rotarian an opportunity to begin vocational service activities for community.

I wish everyone a very happy Pongal, Sankranti and Lohri.